

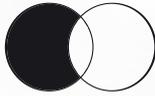
**IOT Neochromes® Light Activated Lenses**  
give you **freedom in your everyday life.**



**Features of IOT Neochromes® Lenses<sup>1</sup>**



**Dark in  
seconds<sup>2</sup>**



**3-minute  
fade-back<sup>3</sup>**



**Crystal clear  
indoors<sup>4</sup>**

Ask your eyecare provider about **IOT Neochromes® Lenses.**



[www.iotneochromes.com](http://www.iotneochromes.com)

IOT Neochromes is a registered trademark of Indizen Optical Technologies S.L.  
Trivex is a registered trademark of PPG Industries Ohio, Inc.

1. Measured at 555nm at 23C using ISO 8980-3: 2013/ ANSI Z80.3 2015. | 2. t1/2D is 5 seconds. | 3. t1/2F is 140 seconds. | 4. 85%T in inactivated state. | 5. 1.50 plastic, 1.60, 1.67 and Trivex®. The IOT Neochromes® high performance photochromic dyes are applied in the USA at IOT's manufacturing facility. Lenses are inspected to the highest quality standards, packaged and shipped to your laboratory (USA, Canada and LATAM versions) 1.50 plastic, 1.60, 1.67 and Trivex®.

**IOT NEOCHROMES®**  
**LIGHT ACTIVATED LENSES**

It's time to set your own pace. **Don't let anything stop you.**

**IOT Neochromes® Light Activated** Lenses offer more comfort and convenience than standard clear lenses in almost any situation by providing **maximum functionality all day long.**

IOT Neochromes® lenses automatically adapt to the intensity of light outdoors and return to clear within a few minutes of coming back indoors.

BE  
**INNOVATIVE**



**IOT Neochromes® lenses help you protect** one of your most valuable assets, **your vision.**

**IOT Neochromes® help you care for your eyes by blocking 100% of damaging UVA and UVB rays.** They also filter blue light, especially when activated outdoors. While blue light is emitted from computers, tablets and smartphones, **sunlight is a much more intense source of blue light.**

There is no need to put up **with photochromic lenses that take forever to return to clear.**

**Exceptional performance** from an **independent company.**

The **IOT Neochromes®** high performance **light activated** dyes are applied in the USA at IOT's manufacturing facility<sup>5</sup>.

BE  
**UNIQUE**



BE  
**YOURSELF**

